

**1<sup>st</sup> Quarter 2009**

**FCC Form 398 Children's Report**

**Submitted April 10, 2009**

**KSMO**

**Kansas City, MO**



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Confirmation Number 94785  
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Filing Quarter Date 03/31/2009  
Filing Date 04/09/2009

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Washington, DC 20554  
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Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754


## FCC 398 Children's Television Programming Report

Report reflects information for quarter: 1st Quarter 2009

### Licensee Information - (click to hide section)

1. Call Sign	Channel Number	Community of License		
KSMO-TV	Analog 62	City	State	County
	Digital 47	Kansas City	Missouri	Jackson
<b>Licensee</b>				
Meredith Corporation				
<input checked="" type="radio"/> Network	My Netwo:	World Wide Web H		
Affiliation	Nielsen DMA	applicable)		
<input type="radio"/> Independent	Kansas City	www.myksmotv.com		
Facility ID Number	Previous Call Sign (if applicable)	License Renewal E)		
33336		02/01/2006		

### Analog Core Programming - (click to hide section)

 Clear Section

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 4
3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒
  - b. Identify publishers who were sent information in 3.a.

TV Data for the Sunday Kansas City Star  
 TV Guide  
 Video Viewing

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

## Program 1



Clear Program Data



Delete Program

## Title of Program 1

My Bedbugs

## Origination

Syndicated

Days / Times Program Regularly  
Scheduled

Saturdays 7:00am CST (1/3/09 - 3/28)

Total times aired at regularly  
scheduled time

13

Number of  
Preemptions

0

Create

Length of Program

30

minutes

Age of Target Child Audience

5

years to

8

years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

☒ Y

## Program 2



Clear Program Data



Delete Program

## Title of Program 2

What's Up?/Que Pasa?

## Origination

Syndicated

Days / Times Program Regularly  
Scheduled

Saturdays 7:30am CST (1/3/09 - 3/28)

Total times aired at regularly  
scheduled time

13

Number of  
Preemptions

0

Create

Length of Program

30

minutes

Age of Target Child Audience

8

years to

12

years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

What's Up! Que Pasa? is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural

Does the Licensee identify the program by displaying throughout the program the symbol E/I? ☒ Y

## Program 3



Clear Program Data



Delete Program

## Title of Program 3

Aqua Kids

## Origination

Syndicated

Days / Times Program Regularly  
Scheduled

Saturdays 8:00am CST (1/3/09 - 3/28/09) 13

Total times aired at regularly  
scheduled time

Number of  
Preemptions

0 

Length of Program

30 minutes

Age of Target Child Audience

8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of C Programming.

Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real

Does the Licensee identify the program by displaying throughout the program the symbol E/I? ☒ Y

## Program 4



Clear Program Data



Delete Program

## Title of Program 4

Animal Exploration With Jarod Miller

## Origination

Syndicated

Days / Times Program Regularly  
Scheduled

Saturdays 10:00am CST (1/3/09 - 3/28/09) 13

Total times aired at regularly  
scheduled time

Number of  
Preemptions

0 

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of C Programming.

Jarod Miller travels the United States and beyond, introducing children to the common, unique, and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values

Does the Licensee identify the program by displaying throughout the program the symbol E/I? ☒ Y

#### Program 5



Clear Program Data



Delete Program

#### Title of Program 5

Animal Rescue

#### Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays 10:30am CST (1/3/09 - 3/2

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of C Programming.

ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? ☒ Y

#### Program 6



Clear Program Data



Delete Program

#### Title of Program 6

VJIAM

#### Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays 8:30am CST (1/3/09 - 3/28

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Create

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of C Programming.

VJ IAM.tv is an E/I video journalism series for children 13 and up. All video journalists featured share their stories, skills, passions, and interest with their peers. After each segment, the host interviews the VJs to find out more about their experiences

Does the Licensee identify the program by displaying throughout the program the symbol E/I? ☒ Y

#### Program 7



Clear Program Data



Delete Program

#### Title of Program 7

Janes's Sew & So

#### Origination

Syndicated

If p  
co  
Ar  
Pr  
Re

Days / Times Program Regularly  
Scheduled

Saturdays 9:00am CST (1/3/09 - 3/28)

Total times aired at regularly  
scheduled time

13

Number of  
Preemptions

0

Create

Length of Program

30

minutes

Age of Target Child Audience

13

years to

16

years

Describe the educational and informational objective of the program and how it meets the definition of C Programming.

Jane's Sew & So is an educational series for teens that sparks their creativity, awakens their imaginations and help them discover their independence by creating their own unique fashions. Working one on one with her student, Jane gently instructs and guides with clear

Does the Licensee identify the program by displaying throughout the program the symbol E/I? ☒ Y

#### Program 8



Clear Program Data



Delete Program

#### Title of Program 8

Critter Gitters

#### Origination

Syndicated

If p  
co  
Ar  
Pr  
Re

Days / Times Program Regularly  
Scheduled

Saturdays 9:30am CST (1/3/09 - 3/28)

Total times aired at regularly  
scheduled time

13

Number of  
Preemptions

0

Create

Length of Program

30

minutes

Age of Target Child Audience

9

years to

14

years

Describe the educational and informational objective of the program and how it meets the definition of C Programming.

Critter Gitters combines the magical appeal of a popular nature show with exciting storylines centering on a group of neighborhood kids who join forces with two veterinarians and an inventive professor to form a search and rescue unit, a detective agency, and security

Does the Licensee identify the program by displaying throughout the program the symbol E/I? ☒ Y

1 empty Program Reports

### Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

1 empty Program Reports


### Sponsored Core Programming - (click to hide section)

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

1 empty Program Reports

Program Details

### Digital Core Programming - (click to hide section)

 Clear Section

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? ☒ Yes ☐ No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. ☒ Yes ☐ No
- If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.



- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671. | 0 |
9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 9.a.
- |   |  |
|---|--|
| TV Data for the Sunday Kansas City Star |  |
| TV Guide                                |  |
| Video Viewing                           |  |
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program
- 1 empty Program Reports
11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? ☒ Yes ☐ No
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

#### Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

1 empty Program Reports

#### Sponsored Core Programming - (click to hide section)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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1 empty Program Reports

Program Details

**Other Matters - (click to hide section)**

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meet the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is broadcast on the station's analog or digital channel, or both channels.

**Program 1**

Clear Program Data



Delete Program

Title of Program 1

My Bedbugs

Origination

Syndicated

Days / Times Program Regularly  
Scheduled

Saturdays, 7:00am CST

Total times to  
be aired

13

Length of  
Program

30 minutes

Age of Target Child Audi

5 years to 8

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

**Program 2**

Clear Program Data



Delete Program

Title of Program 2

Aqua Kids

Origination

Syndicated

Days / Times Program Regularly  
Scheduled

Saturdays 8:00am CST

Total times to  
be aired

13

Length of  
Program

30 minutes

Age of Target Child Audi

8 years to 12

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the

**Program 3**

Clear Program Data



Delete Program

Title of Program 3

What's Up?/Que Pasa?

Origination

Syndicated

Days / Times Program Regularly  
Scheduled

Saturdays 7:30am CST

Total times to  
be aired

13

Length of  
Program

30 minutes

Age of Target Child Audi

8 years to 12

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

What's Up! Que Pasa? is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural

## Program 4



Clear Program Data



Delete Program

## Title of Program 4

Animal Exploration With Jarod Mille:

## Origination

Syndicated

## Days / Times Program Regularly Scheduled

Saturdays 10:00am CST

## Total times to be aired

13

## Length of Program

30 minutes

## Age of Target Child Audi

13 years to 16

Describe the educational and informational objective of the program and how it meets the definition of Co Programming.

Jarod Miller travels the United States and beyond, introducing children to the common, unique, and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values

## Program 5



Clear Program Data



Delete Program

## Title of Program 5

Animal Rescue

## Origination

Syndicated

## Days / Times Program Regularly Scheduled

Saturdays 10:30am CST

## Total times to be aired

13

## Length of Program

30 minutes

## Age of Target Child Audi

13 years to 16

Describe the educational and informational objective of the program and how it meets the definition of Co Programming.

ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and

## Program 6



Clear Program Data



Delete Program

## Title of Program 6

Jane's Sew &amp; So

## Origination

Syndicated

## Days / Times Program Regularly Scheduled

Saturdays 9:00am CST

## Total times to be aired

13

## Length of Program

30 minutes

## Age of Target Child Audi

13 years to 16

Describe the educational and informational objective of the program and how it meets the definition of Co Programming.

Teens everywhere are discovering their independence as Jane shows them how to create their own one-of-a-kind looks! You know how important it is to keep up with today's trends. But Jane knows that looking like a million bucks doesn't have to cost a fortune! Now

## Program 7



Clear Program Data



Delete Program

Title of Program 7

Critter Gitters

Origination

Syndicated

Days / Times Program Regularly  
Scheduled

Saturdays 9:30am CST

Total times to  
be aired

13

Length of  
Program

30 minutes

Age of Target Child Audi

8 years to 12

Describe the educational and informational objective of the program and how it meets the definition of Co Programming.

Critter Gitters combines the magical appeal of a popular nature show with exciting storylines centering on a group of neighborhood kids who join forces with two veterinarians and an inventive professor to form a search and rescue unit, a detective agency, and security

## Program 8



Clear Program Data



Delete Program

Title of Program 8

VJ I AM

Origination

Syndicated

Days / Times Program Regularly  
Scheduled

Saturdays 8:30am CST

Total times to  
be aired

13

Length of  
Program

30 minutes

Age of Target Child Audi

13 years to 16

Describe the educational and informational objective of the program and how it meets the definition of Co Programming.

VJ I AM.tv is an E/I video journalism series for children 13 and up. All video journalists featured share their stories, skills, passions, and interest with their peers. After each segment, the host interviews the VJs to find out more about their experiences

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?

☒ Yes ☐ No

## 16. Children's Programming Liaison Information

Name

Erin Mahoney

Telephone Number (include code)

913-677-7218

## Address

4500 Shawnee Mission Parkway

## Email Address

erin.mahoney@meredith.c

## City

Fairway

## State

Kansas

## Zip Code

66205

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

KSMO-TV continues its commitment to the community by airing public service announcements on the following topics: Adoption, Second-Hand Smoke, United Negro College Fund, Reducing Gun Violence, Blood Donation, Diabetes, Infant & Child nutrition, Better Health, Skin

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I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

## Name of Licensee

Meredith Corporation

## Signature



## Date

04/08/2009

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